

The background of the entire page is a photograph of a large, multi-story brick building with many windows. In the foreground, there is a green lawn with several people sitting or walking. A black lamppost stands near the steps of the building. The building has a sign that reads "ESSE PHILIPS HUMANITIES CENTER".

UNIVERSITY OF DAYTON MASTER OF BUSINESS ADMINISTRATION: SUMMER 2017 PROGRAM

2017年代顿大学工商管理硕士项目

UNIVERSITY of
DAYTON



INTRODUCTION TO THE UNIVERSITY OF DAYTON AND THE CHINA INSTITUTE

代顿大学简介

The University of Dayton, located in Dayton, Ohio, USA, was founded in 1850 and has more than 80 undergraduate, 50 graduate and 12 doctoral programs. To further our commitment to global learning, the University of Dayton established the China Institute in 2012 in the Dushu Lake Science and Education Innovation District of Suzhou Industrial Park in Jiangsu Province. The China Institute offers year-round academic programming to our University of Dayton students, American students from other U.S. institutions, as well as students from institutions around the world.

代顿大学（University of Dayton）建立于1850年，位于美国俄亥俄州代顿市，代顿大学开设了80多个本科专业，50多个硕士专业和12个博士专业。为深入贯彻全球化学习的理念，代顿大学于2012年在江苏省苏州工业园区的独墅湖科教创新区建立了中国研究院。中国研究院为来自代顿大学本校、美国其他大学以及全球各大院校的优秀学生提供全年的学术课程。



UNIVERSITY OF DAYTON RANKINGS

- » A top-tier national research university
- » A top 10 Catholic university
- » A top 20 entrepreneurship program
- » No. 1 in international students' satisfaction
- » No. 6 for happiest students in the USA
- » No. 1 in Ohio for sponsored materials research and development
- » The University of Dayton Research Institute attracts nearly \$100 million USD annually in sponsored research
- » With the Hanley Sustainability Institute, the University of Dayton ranks as one of America's greenest schools

代顿大学排名

- » 全美一流的国家研究型大学
- » 全美十大天主教大学之一
- » 创业管理专业全美前二十名
- » 国际学生满意度第一
- » 学生幸福指数全美第六名
- » 材料科学研究经费俄亥俄州第一
- » 代顿大学研究院每年吸引将近一亿美元的研发经费
- » 汉莱可持续发展研究院使得代顿大学成为全美最环保院校之一

→ WHY THE UNIVERSITY OF DAYTON MASTER OF BUSINESS ADMINISTRATION PROGRAM?

The University of Dayton Master of Business Administration Program is providing a select number of students the opportunity to earn a Master of Business Administration in an expedited manner. Students will undertake Master of Business Administration foundation coursework at our China Institute, and then progress to complete their Master of Business Administration at the University of Dayton campus in the U.S. in the subsequent four consecutive terms. Concentrations in entrepreneurship, finance and marketing, as well as a general Master of Business Administration program, are offered.

- » **Earn your Master of Business Administration in 18 months!**
Our intensive and concentrated curriculum means you can earn your degree in a shorter timeframe.
- » **Accreditation**
Our Master of Business Administration is a premier AACSB-accredited program. AACSB accreditation assures the highest excellence and standards in curriculum, faculty, facilities and student body. We are also listed in the *Princeton Review's* most recent edition of *The Best 296 Business Schools*.
- » **Jump-start your career**
As a University of Dayton Master of Business Administration graduate, you will emerge as a business innovator prepared for leadership in the competitive job market. Our program's reputation prepares you to be a preferred employment candidate on the fast track to career advancement.
- » **Build your alumni network**
Upon graduation, join a community of more than 7,500 fellow UD Master of Business Administration alumni — a network of dedicated professionals around the globe.

为什么选择代顿大学工商管理硕士专业？

代顿大学工商管理硕士专业为有限数目的学生提供快速获得工商管理硕士学位的机会，即学生在中国研究院进行一段时间的工商管理硕士基础课程学习，随后前往代顿大学美国主校区，完成剩余四个学期的学习，并获取学位。工商管理硕士的专业方向包括创业管理、金融、市场营销，以及综合性工商管理。

- » **18个月即可获得工商管理硕士学位！**
通过前期在苏州的课程准备，以及在美国期间的集中授课，你将在最短的时间内获得美国工商管理硕士学位。
- » **资格认证**
代顿大学工商管理硕士是首屈一指的国际精英商学院认证（AACSB-accredited）项目。国际精英商学院认证确保了课程设置、师资、教学设施和学生组成的最高标准，同时我们也是《普林斯顿评论》最近评出的296所最佳商学院之一。
- » **高质量就业**
作为代顿大学工商管理硕士专业的毕业生，你将在竞争激烈的就业市场以创新者的姿态出现。凭借我们项目的背景，你会在职业发展方面位于快车道并成为首选的候选人。
- » **校友资源**
毕业后，你将成为代顿大学7,500余名工商管理硕士毕业生校友团体的一员，融入分布全球各地的专门人才网络。

→ MASTER OF BUSINESS ADMINISTRATION CURRICULUM SCHEDULE: 45 TOTAL CREDITS

Summer 2017 (July to mid-August, The China Institute, Suzhou) 10.5 credits

- » Introduction to Financial Accounting
- » Introduction to Managerial Accounting
- » Introduction to Statistics
- » Principles of Marketing
- » Principles of Economics
- » Principles of Information Technology
- » Organizational Theory

Fall 2017 (UD's U.S. campus) 10.5 credits

- » Principles of Operations Management
- » Principles of Finance
- » Marketing Management
- » Organizational Behavior
- » Business Ethics

Spring 2018 (UD's U.S. campus) 10.5 credits

- » Economics
- » Modeling and Analysis for Business Decisions
- » Operational Effectiveness
- » Performance Measurement and Control Systems Perspective
- » Information Systems
- » Elective

Summer 2018 (UD's U.S. campus) 7.5 credits

- » Business Strategy
- » Corporate Finance
- » Elective

Fall 2018 (UD's U.S. campus) 6 credits

- » Integrative Project
- » Elective

工商管理硕士专业课程安排： 共计45学分

2017年暑期（7月至8月中旬，中国研究院，苏州）10.5学分

- » 财务会计概论
- » 管理会计概论
- » 统计学概论
- » 市场营销原理
- » 经济学原理
- » 信息技术原理
- » 组织理论

2017年秋季（代顿大学美国校区）10.5学分

- » 运营管理原理
- » 金融学原理
- » 市场营销管理
- » 组织行为学
- » 商业道德

2018年春季（代顿大学美国校区）10.5学分

- » 经济学
- » 商业决策的建模和分析
- » 运营效果
- » 绩效测量和控制体系视角
- » 信息系统
- » 选修课程

2018年暑期（代顿大学美国校区）7.5学分

- » 商业策略
- » 公司金融
- » 选修课程

2018年秋季（代顿大学美国校区）6学分

- » 综合课程项目
- » 选修课程



→ PROGRAM COST

The program cost for each academic year is approximately \$30,000 USD.

课程费用

每学年的费用约30,000美元。

→ ADMISSION REQUIREMENTS

- » You must have an undergraduate degree from an accredited institution in China or other country.
- » You must have a minimum GPA of 3.0 (on a 4.0 scale). Students with less than 3.0 GPA may petition for admission.
- » You will take a University of Dayton Master of Business Administration Program test in which written and spoken English and English comprehension are assessed. Such a selection process may lead to a possible waiver of GMAT/GRE and English proficiency exams (i.e., TOEFL, IELTS).

录取要求

- » 学士以上学位，专业不限。
- » GPA 3.0以上（4.0分制）。GPA 3.0以下的申请人有机会通过面试破格录取。
- » 申请人需经过代顿大学工商管理硕士专业测试，评估其英语书写和口语，以及英语理解能力。通过此筛选过程的申请人将有可能豁免GMAT / GRE和英语水平考试（即托福或雅思等）的要求。

→ APPLICATION DEADLINE

Early decision: Please submit all applications and supporting materials to the University of Dayton no later than November 15, 2016.

Regular decision: Please submit all applications and supporting materials to the University of Dayton no later than February 15, 2017.

The application for admission is available online at apex.udayton.edu/admission/grad.

申请截止日期

提前申请: 请在2016年11月15日之前将所有申请材料提交到代顿大学。

常规申请: 请在2017年2月15日之前将所有申请材料提交到代顿大学。



→ CONTACT INFORMATION

For application and program inquiries, please contact:

Chris Ma	The China Institute
cmao01@udayton.edu	Biobay, Building C17, 218 Xinghu Street
+86-185-5169-6886	Suzhou Industrial Park, Suzhou, Jiangsu 215123

For academic inquiries, please contact:

Mandy Schrank
mschrank2@udayton.edu
business.udayton.edu/mba

联系方式

申请相关咨询，请联系：

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手机：+86-185-5169-6886

中国研究院
江苏省苏州市工业园区星湖街218号生物纳米园
C17楼，邮编215123

学术问题咨询，请联系：

Mandy Schrank
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